21st ANNUAL
Heartland Alliance’s National Immigrant Justice Center

HUMAN RIGHTS AWARDS

Tuesday, June 2, 2020 | First-Ever Virtual Event

Honoring human rights champions and providing critical funding to ensure access to justice
ABOUT THE NIJC HUMAN RIGHTS AWARDS

For the past two decades, the National Immigrant Justice Center (NIJC) Human Rights Awards luncheon has honored human rights champions and business, civic, and community leaders. The event draws 1,000+ attendees and provides critical funding for NIJC. For the safety and wellbeing of our communities during the COVID-19 pandemic, NIJC will present this event virtually to a global audience for the first time ever. Over the past 30 years, with support from thousands of pro bono attorneys, NIJC has provided legal services to countless thousands of individuals and their families, and has achieved systemic reforms through impact litigation and policy advocacy. Visit immigrantjustice.org/HumanRightsAwards.

KEYNOTE SPEAKER & JEANNE AND JOSEPH SULLIVAN AWARD RECIPIENT

AARTI SHAHANI is one of the most eclectic journalists you’ll ever meet. Before becoming NPR’s Silicon Valley correspondent, she was a community organizer in her native New York City, working with immigrants being deported. “I spent my 20s with prisoners, and my 30s with startup founders,” she says. “I like intense people, from all walks of life.” Her heart-wrenching and critically acclaimed memoir, Here We Are: American Dreams, American Nightmares, chronicles her unlikely journey.

HUMAN RIGHTS AWARDS SPONSORSHIP BENEFITS

Sponsors are critical to the success of the NIJC Human Rights Awards. We thank you for your generous support and partnership. As a sponsor you will:

• Protect human rights and enable access to justice for immigrants, refugees, and asylum seekers.
• Demonstrate your commitment to the work of pro bono volunteers and to the community.
• Help sustain valuable pro bono opportunities that offer a range of courtroom and transactional experience.
• Obtain wide visibility for your organization before a global audience and on NIJC’s website, social media, and invitation, according to the level of support.

Please see our available sponsorship opportunities on page three. To confirm your sponsorship for 2020 and for more info, contact Mayon Yen at 312-660-1653 or myen@heartlandalliance.org.

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### VIRTUAL HUMAN RIGHTS AWARDS SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th></th>
<th>PREMIER ($50,000)</th>
<th>DIAMOND ($30,000)</th>
<th>PLATINUM ($20,000)</th>
<th>GOLD ($10,000)</th>
<th>SILVER ($5,000)</th>
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<td>Recognition on event website</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
<td>★</td>
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<td>Company logo in digital program</td>
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<tr>
<td>Logo on digital invitation</td>
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<tr>
<td>Recognition on NIJC’s social media channels</td>
<td>★ five posts prior to &amp; during event</td>
<td>★ three posts prior to &amp; during event</td>
<td>★ one post during event</td>
<td>★ one post during event</td>
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<td>Recognition in media relations</td>
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<td>Recognition during event</td>
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<td>★</td>
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<td>★</td>
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<tr>
<td>Recognition in NIJC’s emails about the event</td>
<td>★</td>
<td>★</td>
<td>★</td>
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<td>Speaking opportunity for event</td>
<td>★</td>
<td>★</td>
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Contributions of $1,500 - $4,999 will be recognized at the Friend level, which includes recognition on the event website and company name listed in the digital program.

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