

23RD ANNUAL

National Immigrant Justice Center

HUMAN RIGHTS AWARDS

Honoring human rights champions and providing critical funding to ensure life-changing legal representation for immigrants

NATIONAL
IMMIGRANT
JUSTICE CENTER
A HEARTLAND ALLIANCE PROGRAM

HYBRID IN-PERSON AND
VIRTUAL EVENT
JUNE 15, 2022

Sponsorship Opportunities

ABOUT THE HUMAN RIGHTS AWARDS

For the past two decades, the National Immigrant Justice Center's (NIJC) Human Rights Awards has honored human rights champions and business, civic, and community leaders. The event draws 1,000+ attendees and provides critical funding for NIJC's legal services and programs. In 2022, NIJC is excited to host this inspirational event in a hybrid format with an in-person luncheon at the Hilton Chicago and a virtual component online. Over the past 30 years, with support from thousands of pro bono attorneys, NIJC has provided legal services to countless people and has advanced a more humane immigration system through litigation and policy advocacy.

2022 KEYNOTE SPEAKER



DAN-EL PADILLA PERALTA is Associate Professor of Classics at Princeton University, where he is associated with the Department of African American Studies and affiliated with the Programs in Latino Studies and Latin American Studies and the University Center for Human Values. A Dominican by birth and New Yorker by upbringing, he holds degrees from Princeton, Oxford, and Stanford. He is the author of *Undocumented: A Dominican Boy's Odyssey from a Homeless Shelter to the Ivy League* (Penguin 2015) and *Divine Institutions: Religions and Community in the Middle Roman Republic* (Princeton University Press 2020).

SPONSORSHIP BENEFITS

Sponsors are critical to the success of the NIJC Human Rights Awards. We thank you for your generous support and partnership. As a sponsor you will:

- Protect human rights and access to life-changing legal counsel for immigrants.
- Demonstrate your commitment to the work of pro bono volunteers and to the community.
- Help sustain valuable pro bono opportunities that offer a range of courtroom and transactional experience for volunteer lawyers.
- Obtain wide visibility for your organization before a global audience.

Please see our available sponsorship opportunities on page three. To confirm your sponsorship for 2022 and for more info, contact Mayon Yen at 312-660-1653 or myen@heartlandalliance.org.

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SPONSORSHIP OPPORTUNITIES

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|--|--|---|-----------------------------------|-----------------------------------|-----------------------------------|----------------------------|
| Recognition on event website | ★ <i>with logo</i> | ★ <i>with logo</i> | ★ | ★ | ★ | ★ |
| Company logo in program booklet | ★ <i>logo on cover</i> | ★ | ★ | ★ | ★ | ★ |
| Advertisement in program booklet | ★ <i>full page, premium placement</i> | ★ <i>full page</i> | ★ <i>half page</i> | ★ <i>half page</i> | ★ <i>one-third page</i> | ★ <i>one-third page</i> |
| Logo on invitation | ★ | ★ | ★ | ★ | ★ | |
| Recognition on NIJC's social media channels | ★ <i>five posts prior to & during event</i> | ★ <i>three posts prior to & during event</i> | ★ <i>one post during event</i> | ★ <i>one post during event</i> | ★ <i>one post during event</i> | |
| Recognition in media relations | ★ | ★ | ★ | ★ | | |
| Recognition during event | ★ | ★ | ★ | | | |
| Recognition in NIJC's emails about the event | ★ | ★ | | | | |
| Speaking opportunity for event | ★ | | | | | |

*Number of seats to be determined at each level above at a later date depending on COVID restrictions.

*Contributions of \$1,500 - \$4,999 will be recognized at the Friend level, which includes recognition on the event website and company name listed in the digital program.



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